## **CLAIMS**

## We claim:

I	1. A method of content blocking in a digital addio radio, comprising the steps of					
2		selectively choosing to skip undesired content on at least a portion of				
3	a channel;					
4	. * *	communicating an indicia of the undesired content to a central station;				
5 .	and					
6		receiving a signal over-the-air from the central station that disables the				
7	undesired c	ontent in the digital audio radio.				

- 2. The method of claim 1, wherein the method further comprises the step of blocking the output of the content by disabling the portion of the channel.
- 3. The method of claim 1, wherein the method further comprises the step of
- 2 blocking the output of the content by disabling at least the channel completely.
- 1 4. The method of claim 1, wherein the steps of selectively choosing and
- 2 communicating the indicia of the undesired content to the central station is
- 3 achieved via a computer network.
- 1 5. The method of claim 4, wherein the step of selectively choosing and
- 2 communicating the indicia comprises selecting a profile for a particular user on a
- 3 website coupled to the central station.
- 1 6. The method of claim 1, wherein the step of selectively choosing is achieved via
- a user interface in the digital audio radio and the step of communicating the {WP072254;1}

- 3 undesired content to the central station is achieved via a reverse channel to the
- 4 central station.
- 7. The method of claim 4, wherein the indicia communicated to the central station
- 2 is selected from the group comprising a location, a song title, an artist's name, a
- 3 band name, a channel number, an album, a rating, a tier level, or an identification
- 4 number associated with the digital audio radio.
- 1 8. The method of claim 2, wherein the step of selectively choosing comprises the
- 2 step of storing a code representative of the undesired content in a memory of the
  - digital audio radio and wherein the step of blocking comprises the step of
    - comparing the code with a second code embedded in the signal from the central
- 5 station.
- 9. The method of claim 8, wherein the code stored in the memory is
- 2 representative of a location and wherein the code representative of the location is
- 3 updated via a GPS receiver or other location determination means utilizing time
- 4 delays.
- 1 10. A method of disabling at least a portion of one of a plurality of channels in a
- 2 digital audio radio system, comprising the steps of:
- 3 receiving a digitally encoded bit stream over-the-air on the plurality of
- 4 channels;
- decoding a selected channel among the plurality of channels;
- 6 selectively tagging an undesired type of content on the selected
- 7 channel;

8	analyzing	a broadcast	information	channel	and/or an	Electronic
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- 9 Program Guide for an indication of content of the undesired type among the
- 10 plurality of channels; and
- selectively disabling at least the portion of the selected channel
- 12 containing the undesired type of content.
- 1 11. The method of claim 10, wherein the step of selectively disabling further
- 2 comprises the step of selectively disabling all channels among the plurality of
- 3 channels containing the indication of content of the undesired type.
- 1 12. The method of claim 10, wherein the step of tagging further comprises the
- step of storing descriptors representative of the content on the selected channel in
- 3 a memory.
- 1 13. The method of claim 12, wherein the step of analyzing further comprises the
- 2 step of comparing descriptors of content for at least a portion of the plurality of
- 3 channels in the broadcast information channel with the descriptor stored in the
- 4. memory.
- 1 14. The method of claim 10, wherein the indication of undesired content
- 2 comprises descriptors selected from the group comprising song title, artist,
- 3 composer, lyricist, label, album name, genre, sub-genre, length, lyric keywords,
- 4 audience level rating, service tier level, location, or any combination thereof.
- 1 15. The method of claim 10, wherein the step of selectively tagging comprises the
- 2 step of storing a descriptor such as a undesired artist or song from a channel
- 3 reference table and/or an Electronic Program Guide in a memory or other storage
- 4 media within a satellite digital audio radio receiver unit and the step of analyzing

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- 5 further comprises comparing the descriptor with descriptors in a broadcast
- 6 information channel for an indication of content of the undesired type among the
- 7 plurality of channels, wherein the broadcast information channel is updated
- 8 frequently to provide the user with up-to-date information about the plurality of
- 9 channels.
- 1 16. The method of claim 10, wherein the method further comprises the step of
- 2 selecting the undesired content by a single user input.
  - 17. The method of claim 10, wherein the step of disabling comprises the step of
  - disabling a time division channel among a plurality of time division channels
- 3 received at a digital audio radio.
  - 18. A digital audio radio capable of disabling at least a portion of a channel among a plurality of channels containing undesired content, comprises:
  - a receiver for receiving a digitally encoded bit stream over-the-air having a plurality of channels, wherein at least a portion of the plurality of channels contains content and associated channel information;
  - a decoder for selectively decoding at least a portion of the plurality of channels and the associated channel information;
  - an input enabling the selective storage of descriptors associated with undesired content on at least one of the plurality of channels into a memory; and
- a processor programmed to compare the selectively stored descriptors
- with the associated channel information and further programmed to disable at least
- 12 the portion of the channel containing undesired content when at least a portion of
- 13 the selectively stored descriptors matches the associated channel information.

- 1 19. The digital audio radio of claim 18, wherein the associated channel information
- 2 is broadcast on a separate broadcast information channel that is transmitted and
- 3 updated frequently to provide the user with up-to-date information about the
- 4 plurality of channels.
- 1 20. The digital audio radio of claim 18, wherein the selectively stored descriptors
- 2 comprises location information that is either received or calculated at the digital
- 3 audio radio.
- 21. The digital audio radio of claim 18, wherein the processor is further
  - programmed to re-enable at least the portion of the channel that has been disabled
  - when at least a portion of the selectively stored descriptors no longer matches the
- associated channel information.
  - 22. A digital audio radio capable of disabling at least a portion of a channel among a plurality of channels containing undesired content, comprises:
- a receiver for receiving the plurality of channels via a digitally encoded
- 4 bit stream over-the-air, wherein at least a portion of the plurality of channels
- 5 contains content and associated channel information;
- a user interface coupled to the receiver and enabling a user to
- 7 selectively choose at least the portion of the channel containing the undesired
- 8 channel; and
- a processor programmed to disable at least the portion of the channel
- 10 in response to a user input via the user interface.
  - 1 23. The digital audio radio of claim 22, wherein the digital audio radio further
- 2 comprises a transmitter for communicating an indicia of the undesired content to a
- 3 central station.

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- 1 24. The digital audio radio of claim 22, wherein the processor is further
- 2 programmed to disable the undesired content in the digital audio radio after
- 3 receiving a signal over-the-air from a central station to the digital audio receiver.
- 1 25. The digital audio radio of claim 24, wherein the content disabled on at least a
- 2 portion of a channel is selected from the group of content comprising audio,
- 3 images, text or data.
  - 26. A digital audio radio capable of disabling at least a portion of a channel among a plurality of channels containing undesired content, comprises:
  - a receiver for receiving the plurality of channels via a digitally encoded bit stream over-the-air, wherein at least a portion of the plurality of channels contains content and associated channel information;
  - means for selectively choosing to skip undesired content on at least a portion of a channel; and
  - a processor programmed to communicate an indicia of the undesired content to a central station and to disable at least the portion of the channel in response to receipt of a signal over-the-air from the central station that disables the undesired content in the digital audio radio.
- 27. A method of content blocking in a digital audio radio receiving content and
- 2 associated content code on a plurality of channels, comprising the steps of:
- 3 storing in a first memory of the digital audio radio the associated
- 4 content codes;
- storing in a second memory of the digital audio radio defined content
- 6 codes associated with undesired content on at least a portion of a channel;

- 7 comparing the associated content code with the defined content
- 8 codes; and
- 9 processing the content based on the comparison.
- 1 28. The method of claim 27, wherein the processing step further comprises the
- 2 step of disabling at least the portion of the channel containing the undesired
- 3 content.